



ABOUT VIA SOCIAL

Via Social is a consulting firm to offer services for strengthening of relations between different stakeholders in development of projects. We offer solutions that catalyze different efforts and facilitate the operation of the joint action toward a common purpose.

We are living in a systemic society, where complex problems asks for different skills, interests and logical acting together in articulated and collaborative way to find solutions. Work together can provide some advantages:

- Greater effectiveness in the performance
- Optimization of complementary resources and skills
- Sharing responsibilities for the common purpose desired
- Expansion of Transparency and Accountability
- Diversity of knowledges
- Expansion of synergy spaces

We can offer different skills required for each project because we work with a network of experienced consultants in the art of collective construction with different methods, approaches and services. Each multi-stakeholder group is unique and they have different causes, proposes, contexts, leaders requiring specificity in the solutions offered.

OUR SERVICES

We collaborate with the strategy and the development of structural arrangements between multi-stakeholders: alliances, political, policies, agreements, pacts, networks, partnerships, collective projects, funds or new organizations. Via Social offers the following services:

- o Relational and Political Aspects: mappings and joint actors active in a system; systemic analysis of overlap, gaps and inconsistency between actions; mediation of relations between the stakeholders about distribution of power, participation, accommodation and construction of different interesting.
- o Strategic aspects: strategic and tactical plans (objectives, strategies, long-term vision, support, etc.)
- o Structural aspects - counselling about construction of the desired structural complexity (model of governance, temporality and political relationships and action, etc.)
- o Procedural aspects - managing collective projects in pursuit of desired results.
- o Performance Issues - construction of an evaluations and the introduction of the logic of performance and efficiency
- o Formative aspects: developing of workshops, courses in the art of building collaborative and constructive relations and systematized learnings generated by multi-stakeholders